

# Networked Journalism

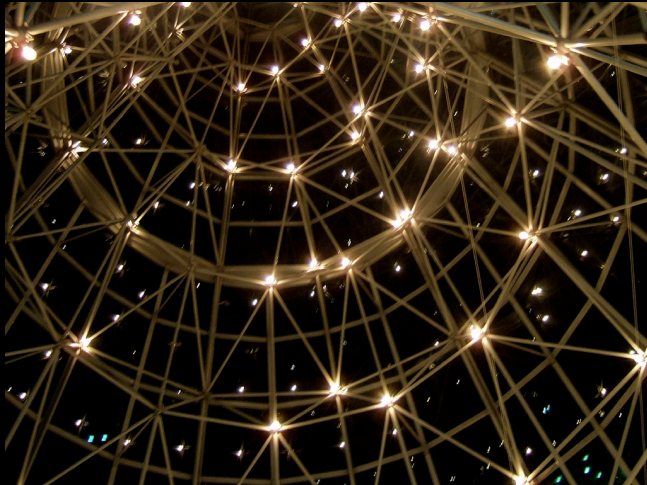
Ryan Sholin / APSE Pittsburgh / June 25, 2009

<http://ryansholin.com/speaking/apse09>

# One-to-many

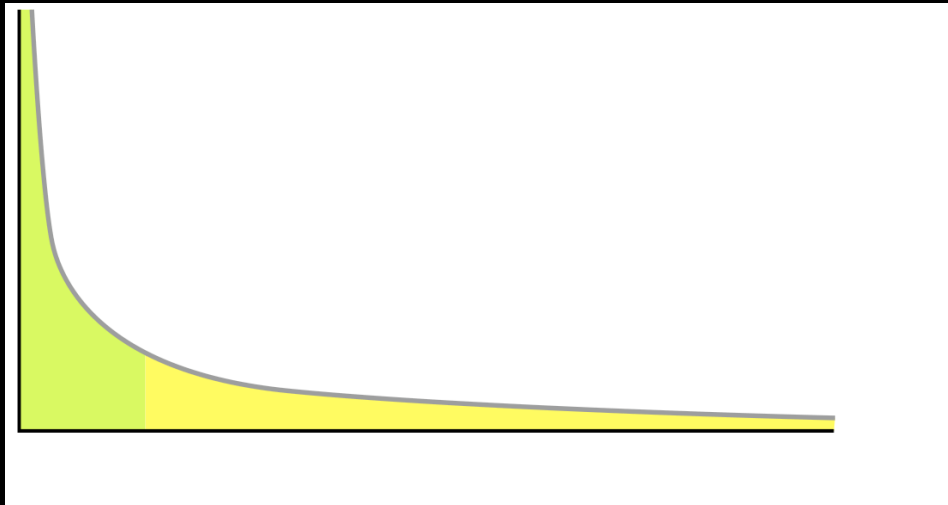


# Many-to-many



*Flickr photo by [jared](#)*

# The Long Tail



# 5 Keys to Authenticity

I. Be Human

## 2. Be Honest

# 3. Be Aware

# 4. Be Everywhere

5. Show your work

# I'm easy to find

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